

MIKE HARDY

[Frontend Developer](#)

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Versatile frontend and fullstack developer with 8+ years of experience engineering clean, scalable and efficient web apps. Proficient in React, TypeScript, and modern JavaScript frameworks. Proven track record of enhancing user experiences, optimizing performance, and leading projects to successful outcomes. Always eager to adopt new tech and methodologies.

Professional Experience

[Skinstric AI](#)

[Remote](#) | [April 2025 - June 2025](#)

Frontend Engineer (Client Project)

- Architected real-time skin analysis platform using OpenAI Vision API and React.js, achieving 98% detection accuracy across diverse skin conditions.
- Optimized performance using Next.js Server Components and Lottie animations, achieving sub-2-second analysis time for skin condition detection.
- Developed responsive UI with TailwindCSS and custom GSAP animations, implementing dynamic skincare recommendation cards with 60% improved engagement and 40% increased user retention.

[BufaloShark Marketing](#)

[Remote](#) | [October 2022 - Present](#)

Frontend Web Developer

- Developed responsive, SEO-optimized web apps in React (ES6+) for clients in e-commerce, tech, and media, integrating Stripe, Square, and modern CMS/back-end services.
- Built accessible, performant UIs from Figma using Tailwind CSS, Styled Components, and Material UI; added animations with Framer Motion and Canvas to enhance UX.
- Improved conversion by 30% and reduced bounce by 25% through responsive design and interaction design optimizations.
- Maintained clean, scalable code with Git workflows, reusable components, and contributions to internal design systems.

[Hewlett-Packard](#)

[Spring, TX](#) | [July 2019 - October 2022](#)

Creative Experience Workflow Engineer

- Built scalable, reusable UI components for web apps and internal tools, aligning with design systems and brand standards.
- Translated user research into frontend improvements, boosting task completion rates by 26% and reducing support tickets by 30%.
- Collaborated across teams and third-party partners to ensure responsive behavior, cross-browser performance, and high-fidelity design implementation.

Projects (personal)

[Movie Search App - React, Router, & Axios: \[Live Demo\]\(#\) | \[Github Link\]\(#\)](#)

- Integrated a third-party API to deliver real-time search results with dynamic routing for both listings and individual movie pages. Added smooth loading states and UI polish using CSS animations and thoughtful component structure for a clean, user-friendly experience across all devices.

[NFT Database - React, Axios, & Firebase: \[Live Demo\]\(#\) | \[Github Link\]\(#\)](#)

- Developed 15+ reusable frontend components with React (ES6+), integrated NFT metadata via RESTful APIs to fetch 1,000+ digital assets using Axios, and implemented secure user authentication and database management with Firebase. Designed mobile-first layouts with CSS Grid and Flexbox, achieving 98% device compatibility.

Technical Skills

Programming Languages: TypeScript, JavaScript, HTML, CSS

Frameworks: React, TailwindCSS, Firebase, Supabase, NextJS, Redux, React Query, React Hook Form, Zustand

Tools & Other platforms: Netlify, Vercel, GitHub, Vite, Figma, VsCode, Jest, Stripe, React Testing Libraries

Education:

Expression College

[January 2008 - August 2010](#)

Bachelors, Applied Science, Computer Science, 3.8 GPA

Other

Interests: Drumming in a local band, global travel, design-forward cocktails & spirits

Referrals: Provided upon request